

# EUROPEAN HORTICULTURE CONGRESS





### MAIN TOPICS

Future of horticulture
regionally and globally
Challenges to achieve full
sustainability
History of National Societies of
Horticulture



#### european horticulture congress (EHC)

The University of Agronomic Sciences and Veterinary Medicine in Bucharest organizes on 12-16 May 2024, the 5<sup>th</sup> European Horticulture Congress (EHC 2024), under the auspices of the International Society for Horticultural Science (ISHS) and under the patronage of the Romanian Academy.

The European Horticulture Congress - former Symposium of Horticulture in Europe (SHE) is organized every four years, the previous editions hosted by Germany (Stuttgart - 2021), Greece (Chania - 2016), France (Angers - 2012), and Austria (Vienna - 2008).

The venue of the Congress is the Bucharest International Conference Center, within the Parliament Palace and we estimate that over 1,000 scientists will participate at 10 Symposia.

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### **Institutional Partners**





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### **Organising Committee**



Florin Stănică President of EHC 2024



Adrian Asănică **Vice-President** for science



**Ana Butcaru Secretary General** of EHC 2024



Gina Fîntîneru **Vice-President** for publications



Alexandra Cornea Communication Committee



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**Glăman Gheorghe Honorary President** of EHC 2024

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Adina Someșan International Relations Organized by



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**Adrian Peticilă** Vice-President



# Congress in numbers









30 KEYNOTE SPEAKERS

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# SCIENTISTS PROFESSIONALS EDUCATORS

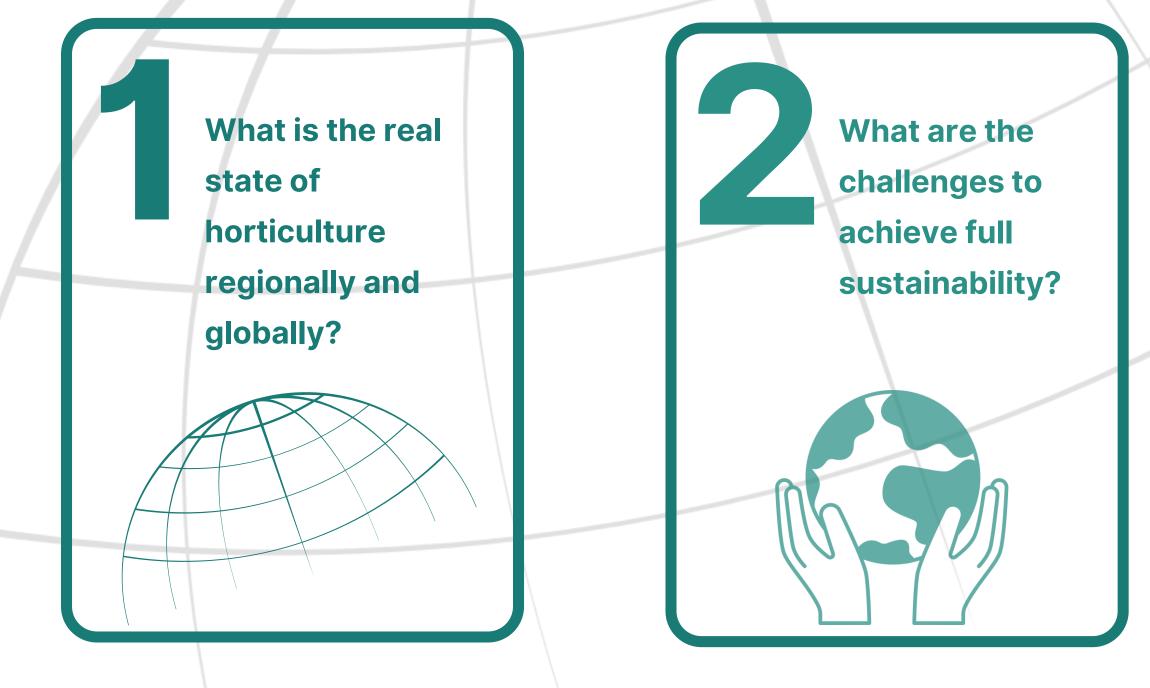




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HORTICULTURE AT THE CROSSROADS The Congress will develop a new version of horticulture and will answer 3 main topics:



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# 10 Symposia

S1 – History of Horticulture in Europe

Conveners: Ana Butcaru Michael Blanke Luca Dondini S2 - Sustainable Vegetable Production from Seed to Health Booster Sources

> Conveners: Silvana Nicola Yuksel Tuzel Vasile Stoleru

S3 - Fruit Production Systems for a Sustainable and Resilient Development

Conveners: Florin Stănică Luca Corelli Grappadeli Mekjell Meland

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S4 - Viticulture and Winemaking between Tradition and Innovation

> Conveners: Arina Antoce Arif Atak Gregorio Munoz

S5 - Berries in Europe between Opportunities and Challenges

> **Conveners:** Adrian Asănică **Bruno Mezzeti** Ebru Kafkas

S6 - Ornamental Horticulture at the Service of the European Society

**Conveners:** Margherita Beruto **Erzsebet Buta** Sandra Marisa Gomes Gonçalves

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S7 - Urban horticulture: from vertical farming to planting design

> **Conveners:** Leo Marcelis Ioana Tudora Trine Hvoslef-Eide

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S8 - Genetic Resources in Horticulture: screening, propagation, use and conservation

> **Conveners: Dorin Sumedrea Emmanuel Geoffriau** Geza Bujdoso

S9 – Robotics, mechanization and smart horticulture

> **Conveners:** Luigi Manfrini Konni Biegert Mihai Gîdea

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01-7

S10 – Postharvest and horticultural products quality

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**Conveners:** Liliana Bădulescu **Dirk Kopke** Krzysztof Rutkowski



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# **Congress venue**

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Located in Bucharest, the building is an essential piece of Romanian recent history. The Palace of the Parliament was built between 1984 and 1997, and it dominates the city's landscape due to its monumental dimensions.

It is the largest and the heaviest administrative building in the world with 240 meters in length, 270 meters in width, and 84 meters tall. At the same time, it is the world's second-largest after the Pentagon, in terms of area.

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# Nicolae lorga Hall









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## 462 mp total area



### 250 seats

## **Multiple** facilities





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# Human Rights Hall









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## 484 mp total area





# Fixed round table - 60 seats



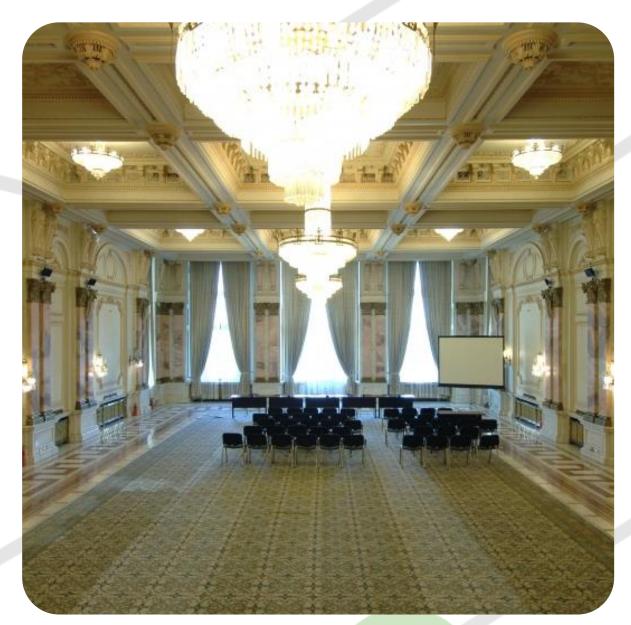


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# I.C. Brătianu Hall









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## 1120 mp total area



### 550 seats



## **Multiple** facilities



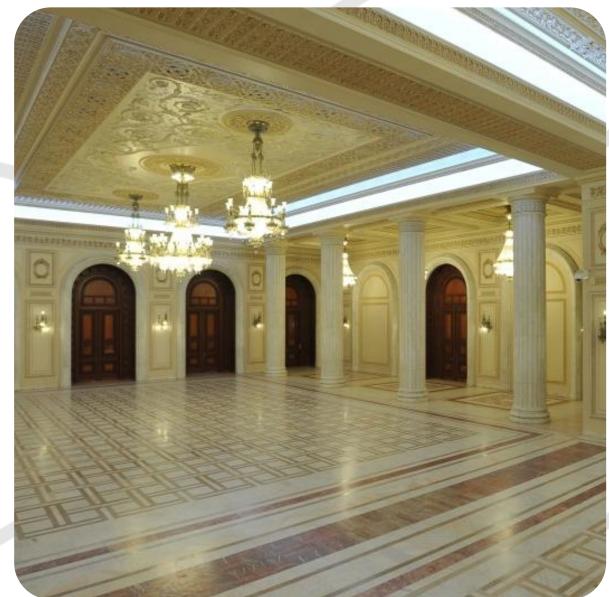


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# Take lonescu Hall









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## 924 mp total area



## **Receptions - 400 seats Dinner - 200 seats**

## **Multiple** facilities

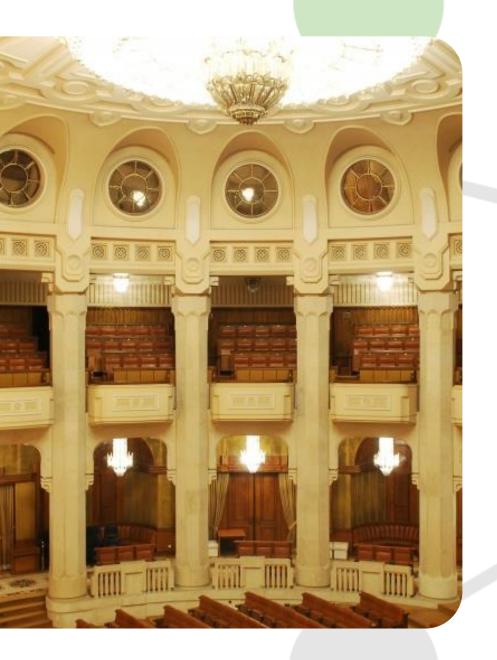




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# **C.A. Rosetti Hall**









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## 1420 mp total area



### **Theater hall - 600 seats**

## **Multiple** facilities





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### **Abstract Submission Program**







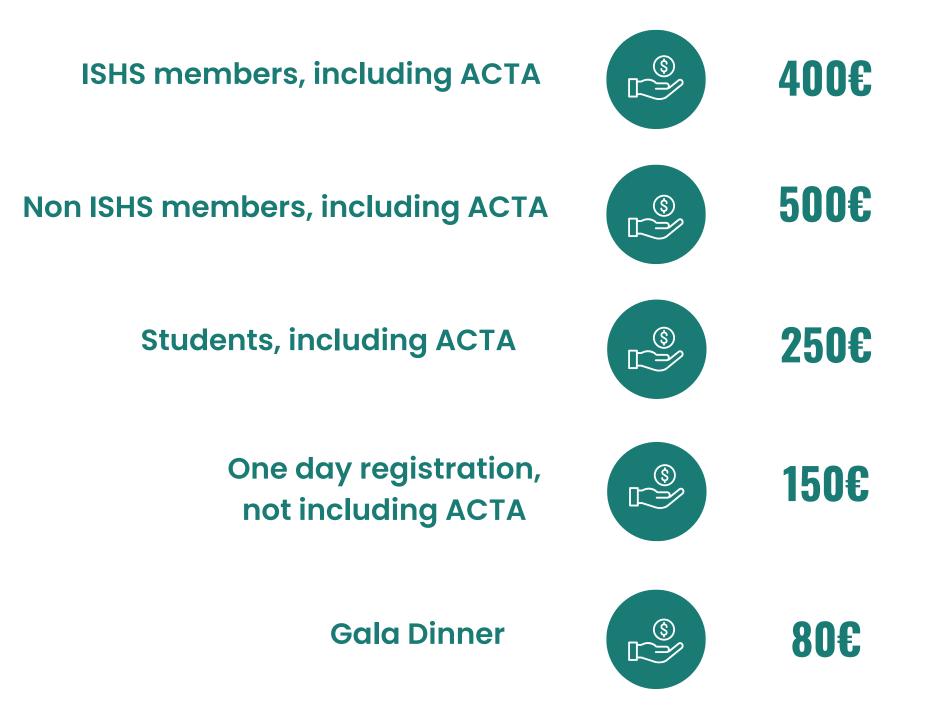




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### **Registration fees**









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	SUNDAY 12	MONDAY 13	TUESDAY 14	WEDNESDAY 15	THURSDA Y
	<b>EXHIBITION &amp; Bucharest Horticulture Days</b>				
9:00 am 11:00 am		<b>SYMPOSIA</b> 9:00 - 11.00	<b>SYMPOSIA</b> 9:00 - 11.00	<b>SYMPOSIA</b> 9:00 - 11.00	<b>SYMPOSIA</b> 9:00 - 11.00
		Coffee break	Coffee break	Coffee break	Coffee break
11:30 am 13:00 pm		<b>SYMPOSIA</b> 11:30 - 13.00	<b>SYMPOSIA</b> 11:30 - 13.00	<b>SYMPOSIA</b> 11:30 - 13.00	<b>SYMPOSIA</b> 11:30 - 13.00
		Lunch	Lunch	Lunch	Lunch
14:00 pm 16:00 pm	<b>REGISTRATION</b> 12:00 - 16.00	<b>SYMPOSIA</b> 14:00 - 16.00	TECHNICAL TOURS	<b>SYMPOSIA</b> 14:00 - 16.00	ISHS BUSINESS MEETING 14:00 - 15.30
		Coffee break	11:30 - 18.00	Coffee break	FAREWELL SPEECH & ENTERTAINMENT 15:30 - 17.00
16:30 pm 18:00 pm	OPENING CEREMONY 16:00 - 18.00	<b>SYMPOSIA</b> 16:30 - 18.00		<b>SYMPOSIA</b> 16:30 - 18.00	
18:00 pm 20:00 pm	WELCOME COCKTAIL 16:00 - 18.00	WORKSHOPS 18:00 - 20.00		GALA	
				DINNER 19:00 - 22.00	



SUNDAY

19







SATURDAY

18

#### POST SYMPOSIUM TOURS

- Peleș Brașov Bran Carpathian Castles
- Moldova Wine Road
- Transilvania Romanian Roots
- Muntenia Oltenia On dacians trails
- Dobrogea Danube Delta,

**UNESCO Natural Heritage** 





Field Demonstration in the Senate Garden with Horticulture Equipments and Machineries









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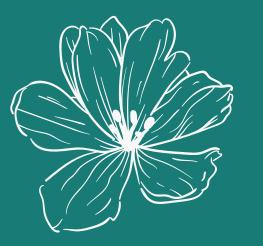




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### **Bucharest** Horticulture Days



TROASA

**The Senate Garden** will host the 20th edition of **Bucharest Horticulture** Days

- Producers Exhibition
- Horticulture products presentation and tasting
- Field Demonstrations





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# INDUSTRY **EXHIBITION**







MFT













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### WORKSHOPS





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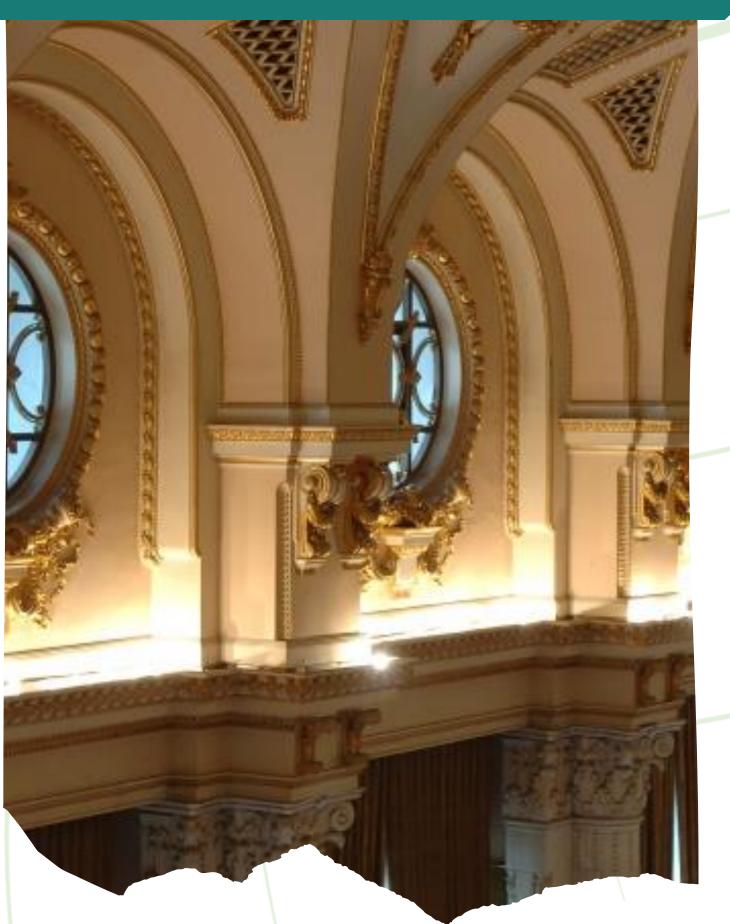




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## Sponsorship Package



# PLATINUM

- Including the logo on all event materials on a top position (banners, invitations, videos, websites and social media channels)
- The inclusion of an exclusive partner presentation stand with promotional materials in the exhibition area of the **Parliament Palace**
- Organising an exclusive workshop during the Congress
- Displaying videos or other images on digital screens

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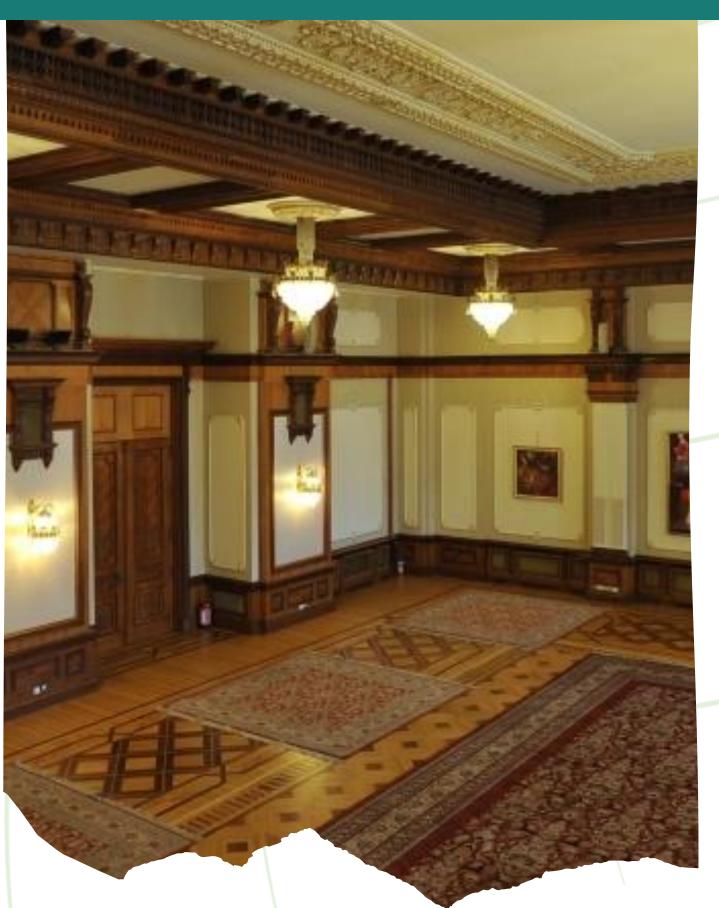


- Mention of the partnership in the press kit with an insert of the brand and press releases & pre/post event articles
- Special presentation during the **Congress opening and closure** ceremonies
- Inclusion in newsletter / website / facebook / instagram / tik tok submissions
- Including the logo in the postevent promotion video
- Inclusion of promotional promotional materials in the event goodie bag





## **Sponsorship Package**



- Including the logo on all event materials (banners, invitations, videos, websites and social media channels)
- The inclusion of an exclusive partner presentation stand with promotional materials in the exhibition area of the **Parliament Palace**
- Mention of the partnership in the press kit with an insert of the brand and press releases & pre/post event articles

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- Inclusion of promotional • promotional materials in the event goodie bag
- Logo display on digital screens
- Inclusion in newsletter / website / facebook / instagram / tik tok submissions







# Sponsorship Package



# SILVER

- Including the logo on all event materials (banners, invitations, videos, websites and social media channels)
- Inclusion of promotional promotional materials in the event goodie bag
- Logo display on digital screens





 Inclusion in newsletter / website / facebook / instagram / tik tok submissions







# Bucharest, a green capital

The city is situated on the banks of the **Dâmbovița River**, which flows into the Argeș River, a tributary of the Danube.

Bucharest parks and gardens also include <u>Herăstrău Park</u>, <u>Tineretului Park</u> and the <u>Botanical Garden</u>. Herăstrău Park is located in the northern part of the city, around Lake Herăstrău, and includes the site the <u>Village Museum</u>.

Tineretului Park was created in 1965 and designed as the main recreational space for southern Bucharest. The Botanical Garden, located in the <u>Cotroceni</u> neighbourhood a bit west of the city centre, is the largest of its kind in Romania and contains over 10,000 species of plants (many of them exotic); it originated as the pleasure park of the royal family.

Besides them, there are many other smaller parks that should be visited, some of them being still large. Alexandru Ioan Cuza Park, Kiseleff Park, <u>Carol Park</u>, Izvor Park, <u>Grădina</u> <u>Icoanei</u>, Circului Park and Moghioroș Park are a few of them. Other large parks in Bucharest are: National Park, Tei Park, Eroilor Park and Crângași Park with <u>Morii Lake</u>.





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# Peleş – Braşov – Bran **Carpathian Castles**

#### DAY1

- visit Peleş and Pelişor Castle
- visit the Cantacuzino Castle
- Brașov tour of the old center and Black Church

#### DAY 2

- visit the Bran Castle
- Seciu Wine Cellar
- arrival in Bucharest



The Superior States of the

## Moldova – Wine Road

#### Day 1

- departure from Bucharest lasi
- visit the Dealul Mare viticulture area
- lunch at the Ferma Dacilor Restaurant
- visit Sturza Castle

#### Day 2

- visit lasi, the Palace of Culture, the **Metropolitan Cathedral**
- visit if the lași Life Science University
- visit the Botanical Garden

#### Day 3

• visit the Târgu Frumos - Cucuteni neolithic culture

300€

- visit the dam and Siriu lake
- arrival in Bucharest



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# Transilvania **Romanian Roots**

#### DAY 1

- departure Bucharest Cluj
- visit the Golesti mansion
- Alba Iulia, the Union capital's visit

#### DAY 2

- visit Cluj, Union Square, Banffy Palace
- visit of the University of Agricultural Sciences and Veterinary Medicine
- visit the Botanical Garden

#### DAY 3

- visit the Turda Salt Mine and La Salina Winery
- visit of the old center of Sibiu
- arrival in Bucharest





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# Muntenia - Oltenia On dacians trails

#### DAY 1

C. S. Sand Street

- departure from Bucharest Danube Gorge
- visit the Topoloveni plum jam factory (national brand)
- visit the Turnu Severin medieval fortress

#### DAY 2

- cruise on the Danube Gorge
- visit the Decebal statue Tabula Traiana -**Veterans Cave**

#### DAY 3

- visit the Museum of Iron Gates Electric **Power Plant**
- Craiova visit of the Art Museum & Brâncuși Center 300€
- Segarcea Crown Domain Winery
- arrival in Bucharest



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# Dobrogea **UNESCO** Natural Heritage **Danube Delta**

#### DAY 1

- departure Bucharest to Tulcea
- visit of Sarica Niculitel Wineries
- boarding for Tulcea-Sulina trip on boats

#### • DAY 2

- excursion on lakes to admire the delta flora and fauna
- visit the Danube and Black Sea meeting point, wreck and island
- visit Sulina beach

#### DAY 3

- Sulina Tulcea (by boat)
- Cocoș Monastery
- arrival in Bucharest





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ROMANIAN

# Join us! Contact



Any questions about EHC 2024 ecretariat@ehc.usamv.ro

Any questions about the scientific program symposia@ehc.usamv.ro



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